



## The Blog as an Internet Service

### Lesson 2: Jasper Place Hypermedia Technologies Digital Media Art Show



A digital media artist might use a blog to create a gallery in order to show off their work. That's what we'll do during this lesson - set up a gallery of your four favorite pieces. Each blog will consist of five postings. The first one will be an author biography. Each of the four pieces will have a separate posting, thus ending up with 5 posts for each blog.

The class will then offer feedback by visiting your blog and offering comments on any two of the four pieces that you displayed.

#### Task #1: Set up a blog for yourself.

- Log into Blogger.com and create a new blog.
- Give it the title: Hypermedia Gallery by <first name - last initial>
- Set it up in any way that you wish but do NOT use your full name. Just your first name and initial of your last. (example: **Hypermedia Gallery by Billy-Sue S.**)
- Allow anyone to post/comment on it; no archive; no RSS feed
- Publish it to the subdomain that I set up for you.

#### Task #2: Create Post #1: The Bio

- Create a posting to describe your life as a Digital Media Artist. You may not think of yourself as one, but realize that you've taken three years of Hypermedia Technology courses to get this far - you ARE a Digital Media Artist.
  - First name, last initial (ie/ Billy Sue S.)
  - Where did you grow up? (ie/ Edmonton)
  - What was your first memory of creating art?
  - What is your favorite medium?
  - From where do you get your creative inspiration?
  - Future plans for your artistic talents?

### Task #3: Create Post #2-5: The Art

- b) Going back to any Hypermedia or Digital Art project you did in the last three years, choose four items to display in your art show.
- c) Create an individual posting for each item. For each post:
  - Optimize your artwork to the smallest possible .jpg while maintaining the appearance quality (remember, you only get 5mb!) Keep the dimensions to about 400 px wide.
  - Include in the posting
    - i. a **title** for the work
    - ii. the **date** it was completed
    - iii. the **media** used
    - iv. what you **learned** technically
    - v. what you are **proud** of with this particular piece
  - If you do not finish during class, then please finish setting up for homework tonite. The next step will occur tomorrow.

### Task #4: Create Comments: The Gallery Walk

This stage will not happen until tomorrow when everyone has set up their gallery.

1. You are to visit everyone's gallery and **offer feedback on two of the four pieces of work you see in each gallery**. For example, if there are 18 other people in class, there are 72 pieces of work to choose from. You will be offering comments on **36** of them. To guide your feedback, please answer the following questions for each post in a comment:
  - a. Write the first word that comes to your mind immediately after viewing this piece.
  - b. What color or mood do you think of when you view this piece?
  - c. Use the following scale to rate the skill level you *think* is required to do this piece of work.  
(1 - beginning student                      2 - intermediate                      3 - advanced)
  - d. Use the following scale to rate this piece of work.  
(1 - beginning student                      2 - intermediate                      3 - advanced)
  - e. Other comments
2. Number of Other People in this class: \_\_\_\_\_  
Number of Comments I need to offer: \_\_\_\_\_
3. Review your own gallery after the class has had a chance to offer some feedback and revel in the glory of your own creative brilliance!